Program Strategies

Preliminary Program Recommendations

Current Programs

- STEP Public Awareness Campaign
- Pedestrian & Bicycle Safety Education Program

Earth Fair 2008



San Diego Region Bike Map

Preliminary Program Recommendations

Education:

Adult Cycling Skills & Safety



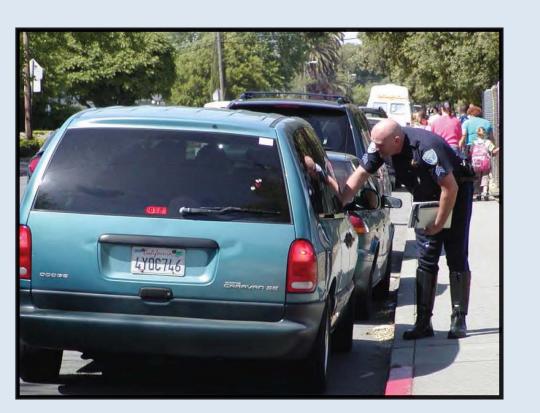
Encouragement:

- Bike Sharing
- Pilot Smart Trips



Enforcement:

Sting Operations



Monitoring + Evaluation

- Annual Evaluation Program
- Bicycle Advisory Committee

